



2011 LEXEN XTREME PRO/ELITE COALITION MEET

Dear Business Owner:

Lexen Xtreme will be hosting a new meet this March under the International Powerlifting Association (IPA). Lexen is excited to be hosting the Pro/Elite Coalition Meet the weekend of the Arnold Classic. This is a three day meet that will begin on Friday, March 4 and will continue through Sunday, March 6, 2011. This meet will be held at the Marriott Courtyard Hotel located at 2350 Westbelt Drive, Columbus, Ohio 43228.

Even though this meet is a three day event, the Coalition portion of the meet will be held on Saturday, March 5, 2011. The big difference with this meet is, on that date, the Pro and Elite lifters can lift regardless of their Federation Affiliation as long as they qualify. There will be cash prizes distributed to the winners. The amount of the cash prizes to be distributed will depend upon the sponsorship and donations received.

Some of the most well known and up and coming Powerlifters from around the United States and the World will be competing for the cash prizes on Saturday. We are expecting media coverage of this event.

I would like to invite you to rent a booth at this meet to display your product or service. Space is limited at this event, so rentals will be on a first come, first served basis. What a great opportunity for your company to be seen and heard! Also, all sponsorship money will become part of the prize money for the lifters.

If you would be interested in simply donating money for sponsorship instead or renting a booth, please see the attached form for the various types of sponsorship opportunities available.

For more information regarding sponsorship or donations, or to simply find out more about this exciting meet, please contact Dan Dague by phone at 614-554-8824 or by email at lexenxtreme@aol.com. You can also visit our website at www.lexenxtreme.com and our **youtube page keyword: lexenxtreme.**

Thank you in advance for your support. We look forward to seeing your company represented at this monumental event.

Sincerely,

Dan Dague, Owner
Lexen Xtreme

****SPONSORSHIP DEADLINE IS FEBRUARY 30, 2011****

LEXEN XTREME PRO-ELITE COALITION POWERLIFTING MEET
Sponsorship Opportunities

Company Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

___ Yes, I would like to be a **Gold Sponsor** (Enclosed is my check for \$1,000.00)

HERE IS WHAT YOU WILL RECEIVE:

- Your name on a specific cash award for the Coalition portion
- A booth at the meet to display/sell your product/service for all three days
- Recognition on a banner displayed at the meet (you will need to provide banner)
- Recognition on the Lexen Xtreme youtube channel and powerliftingwatch.com
- Website recognition on lexenxtreme.com
- An Event T-Shirt (specify size _____)

___ Yes, I would like to be a **Silver Sponsor** (Enclosed is my check for \$500.00)

HERE IS WHAT YOU WILL RECEIVE:

- A booth at the meet to display/sell your product/service for all three days
- Recognition on a banner displayed at the meet (you will need to provide banner)
- Recognition on the Lexen Xtreme youtube channel and powerliftingwatch.com
- Website recognition on lexenxtreme.com
- An Event T-Shirt (specify size _____)

___ Yes, I would like to be a **Bronze Sponsor** (Enclosed is my check for \$200.00 or \$ _____)

HERE IS WHAT YOU WILL RECEIVE:

- Verbal recognition via announcement at the meet
- Website recognition on lexenxtreme.com

*******Make Checks payable to Lexen Xtreme**

Send checks to: Lexen Xtreme, Attn: Dan Dague, 2251 Sundew Avenue, Grove City, Ohio 43123